Soiree® Kawaii Light Purple Vinca

Catharanthus roseus 'SUNCATFE 291'

Height: 10 inches

Spread: 18 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Periwinkle, Vinca Vine

Group/Class: Soiree Series

Description:

A stunning selection featuring light purple blooms, over contrasting glossy green foliage; heat and drought tolerant; this mounded variety is ideal for patio containers, hanging baskets and in gardens

Ornamental Features

Soiree Kawaii Light Purple Vinca features showy lilac purple star-shaped flowers with red eyes at the ends of the stems from late spring to mid fall. Its glossy oval leaves remain dark green in color throughout the season.

Landscape Attributes

Soiree Kawaii Light Purple Vinca is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.



Soiree Kawaii Light Purple Vinca flowers
Photo courtesy of NetPS Plant Finder



Soiree Kawaii Light Purple Vinca in bloom
Photo courtesy of NetPS Plant Finder

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Soiree Kawaii Light Purple Vinca is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets



Soiree Kawaii Light Purple Vinca flowers
Photo courtesy of NetPS Plant Finder

Planting & Growing

Soiree Kawaii Light Purple Vinca will grow to be about 10 inches tall at maturity, with a spread of 18 inches. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Soiree Kawaii Light Purple Vinca is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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